

## Press Release

### **Dr. Daniel Risch appointed to the Board of Directors of Principal Holding AG**

Schaan, June 18, 2026 – Dr. Daniel Risch, former Prime Minister and Minister of Finance of Liechtenstein, will assume the role of **Vice President and Delegate of the Board of Directors** of Principal Holding AG as of October 1, 2026. The appointment is subject to approval by the Financial Market Authority (FMA).

This step forms part of an upcoming succession plan and underscores the company's strategic and long-term orientation. In his new role, Dr. Risch will support the Board of Directors as well as the executive management in all strategic matters. At the same time, this appointment enables company founder Heimo Quaderer to further focus on his responsibilities as Chairman of the Board of Directors.

With this decision, the company is setting the course for sustainable growth and continued development. The experience and network of the new Vice President of the Board of Directors represent a significant asset for clients and for the strategic positioning of Principal Vermögensverwaltung AG in Schaan and Zurich, both operating under the umbrella of Principal Holding AG.

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### **About Principal**

Principal is an owner-managed, independent wealth management boutique with offices in Liechtenstein and Switzerland. Since 1989, the firm has been serving international clients with long-term, tailor-made solutions. Its service offering includes wealth management, investment advisory, family office services, funds, and private markets. Independence, transparency, and entrepreneurial thinking define Principal's approach, complemented by an experienced team and a strong expert network. Principal Vermögensverwaltung AG is regulated and supervised in both Liechtenstein and Switzerland.

### **About Dr. Daniel Risch**

Dr. Daniel Risch served as Prime Minister of Liechtenstein until April 2025, overseeing finance, digitalization, and the overall organization of the state administration. From 2017 to 2021, he was Deputy Prime Minister and Minister for Infrastructure, Economy, and Sports. After earning his doctorate in 2007 at the University of Fribourg on the topic of «Utilization of Customer Profiles in E-Commerce» and completing a research stay at the University of Melbourne, Dr. Risch became Chief Marketing Officer at a European e-business service provider, responsible for marketing, sales, account management, and consulting. From 2015 to 2017, he served as Chief Marketing Officer at Liechtensteinische Post AG.